

Roll No.

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**M.B.A. (Second Semester)
EXAMINATION, May - June, 2022
Business Ethics and Indian Ethos
(FT - 128)**

Time : Three Hours]

[Maximum Marks:70

[Minimum Pass Marks:28

Note: Attempt all sections as directed.

**(Section - A)
(Objective/Multiple Choice Questions)**

(1 mark each)

Note: Attempt all questions.

Choose the correct answer.

1. What is Ethics to do with?
 - (A) The wider community
 - (B) Business
 - (C) Right and Wrong
 - (D) Nothing

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2. To be successful, business ethics training programs need to:
 - (A) Focus on personal opinions of employees
 - (B) Be limited to upper executives
 - (C) Educate employees on formal ethical frameworks and models of ethical decision making
 - (D) Promote the use of emotions in making tough ethical decisions
3. Which of these is a factor that affects ethical and unethical behaviour?
 - (A) Ethical dilemma
 - (B) Diversity
 - (C) Teamwork
 - (D) Open communication
4. Which of the following alone can ensure effective ethics programme in a business enterprise?
 - (A) Publication of a code
 - (B) Involvement of employees
 - (C) Establishment of compliance mechanisms
 - (D) None of them

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5. _____ are those individuals who raise ethical concerns or issues to others inside or outside the organization.
- (A) Entrepreneur
 - (B) Whistle blowers
 - (C) Social entrepreneur
 - (D) Social impact management
6. Which one of the feature does not relate to 'Ethics in Human Resource'?
- (A) Sexual harassment
 - (B) Discrimination issue
 - (C) Affirmative Action
 - (D) Product testing Ethics
7. Which moral philosophy seeks the greatest good for the greatest number of people?
- (A) Consequentialism
 - (B) Utilitarianism
 - (C) Egoism
 - (D) Ethical formalism

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8. What is the main characteristic of the stake-holder approach?
- (A) The idea that many different groups have legitimate interest in the corporation.
 - (B) It is a critical perspective on corporations and business.
 - (C) A focus on social and environmental responsibilities of a corporation.
 - (D) The assumption that share-holders are not the main stake-holders in the corporation.
9. The Indian ethos of management redefines management as _____
- (A) Getting people to more profits at any cost
 - (B) Helping ordinary people to produce extraordinary results.
 - (C) Getting things done by others
 - (D) Getting people to produce maximum products and services.
10. A written statement of policies and principles that guides the behaviour of all employees is called:
- (A) Code of ethics
 - (B) Word of ethics
 - (C) Ethical dilemma
 - (D) None of the above

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Section - B

(Very Short Answer Type Questions)

(1½ marks each)

Note: Attempt all questions.

1. Define Business Ethics.
2. What is code of ethics?
3. Define Values.
4. What is insider trading?
5. What is software piracy?
6. What is meant by personal ethics?
7. What do you mean by morality?
8. What is conflict of interest?
9. What is value based organization?
10. What is meant by cultural contradictions?

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Section - C

(Short Answer Type Questions)

(2½ marks each)

Note: Attempt all questions.

1. Explain the nature of ethics.
2. What are the different sources of ethics?
3. What is meant by business ethos?
4. Explain briefly the benefits of good corporate governance.
5. Explain briefly the importance of business ethics.
6. Do you think celebrity advertisement mislead public? Justify your answer.
7. What are the unethical practices in accounting?
8. Explain utilitarian theory of ethics.
9. What is socially responsible marketing?
10. Explain briefly the ethical issues in human resources management.

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Section - D

(Long Answer Type Questions)

(5 marks each)

Note: Attempt all questions.

1. Why is ethics important for business firms? What are the causes for unethical behaviour?
2. "Finance would be impossible without ethics". Do you agree? Comment.
3. What is spirituality? What qualities a leader should have from a spiritual perspective?
4. What is Corporate Social Responsibility (CSR)? Briefly describe how CSR is being applied in corporate bodies?